Strategic Partnerships Starter Checklist

A short checklist to use before you make a first approach. Get clear on the partnership you need, how you will reach the right person, and what happens next.

Before you begin

- ☐ Write down the exact partnership or introduction you need right now.
- ☐ List people or companies that could help you, and that you could help in return. Avoid direct competitors.
- ☐ Write down a named person and a real way to reach them. Do not guess contact details.
- ☐ State the exchange clearly: what you offer, and what you are asking for.
- ☐ Write a short note someone can forward as-is, with no edits needed.
- ☐ Log each conversation and the agreed next step.
- ☐ Close or pause conversations that are not moving, and record the outcome.

Notes

Goal right now _____

Priority people or companies _____

_____

Real path / introducer _____

The exchange, in one line _____

Agreed next step _____

Outcome _____

_____